

Subject: **Link and Agenda for HPC Zoom Meeting Tomorrow Night, 7pm**
 Date: 9/8/2020 8:48:11 PM Eastern Standard Time
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HPC,

I. Connection: Here is Brendan's information to connect:

Topic: YHPC September Meeting

Time: Sep 9, 2020 07:00 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://us02web.zoom.us/j/86778715627>

Meeting ID: 867 7871 5627

II. Agenda: At our last Zoom meeting, we agreed to devote this month's meeting to a review of our HPC Website and Facebook and a goal of implementing content to improve Community awareness and education:

1. HPC Website Link

<https://www.yorktownny.org/planning/heritage-preservation-commission>

Suggested improvements:

1) remove the word Planning and replace it with Boards and Committees (consistent with other local government entities at the website)

2) replace the blue direction box with the following (two parts with drill downs):

Process

+Agenda/Minutes

+Meeting Calendar

+Why Historic Preservation

+Preservation Law

+Programs

...+Traditional Landmark

...+Home of Historic Distinction

+Applications

...+ Landmark

...+ Home of Historic Distinction

...+Certificate of Appropriateness

Frequently Asked Questions

Resources

+HPC Guidebook

+Digital Research Sources

...+Local, County, State

HPC

+Vision and Mission

+Governance and Accountability

+Certified Local Government Status

+Programs

...+Traditional Landmark

...+Homes of Historic Distinction

+Members

+Public Relations

+Surveys

+CLIO Templates & Tours

2) replace the current applications with updated applications:

- Traditional Landmark
- Homes of Historic Distinction
- Certificate of Appropriateness

3) update to reflect current list:

- 13 shown
- believe 30 total now (Nancy, please verify with spreadsheet)
- add missing photos
- add missing text
- cross link the downloads with the new information

4) update to reflect current list:

- 14 shown
- missing AACCCC photo and text
- refresh the downloads with the new information

We welcome your ideas and comments.

2. Heritage Preservation Commission Facebook

<https://www.facebook.com/YorktownNYHeritagePreservation/>

Background

We have agreed to air a taping of Riley and Anne Enslow, a musical group who dress in period costume and play period instruments, and recreate American history music, to kick off our Yorktown 250 initiative.

We were planning a live event in October with the Enslows; the event was going to be held at the Community Church, a 1700's structure, and Yorktown landmark. We had to change our plans and taped their performance at the Church on September 3 (arranged by Paul and Chris, HHD Verplank Tenant Farm, Terry attended and is writing the press releases) to air on our Heritage Preservation Commission Facebook in October, with event announcements planned on:

- Our HPC Facebook,
- hamlet websites/Facebooks,
- Yorktown Website and Facebook,
- RW250 Website and Facebook
- KJK Productions Mailing List
- Other suggestions?

<http://enslowmusic.com/about-us/>

So we need to bolster our Facebook content, in anticipation of the Enslow airing, and to assist in our restage; in the works and suggestions include:

- generate increased posts
- add list of followers
- add historical snippets (Brendan, Terry)
- add some process, program content: traditional landmarks and HHDs
- other?

Please take a moment to review these sites and be prepared to offer your suggestions.

Thanks.

Lynn