

APPENDIX

Survey 1: 30 Second TouchTone Survey[®] Report, November 2002

Survey 2: 60 Second TouchTone Survey[®] Report, July 2003



30 Second TouchTone Survey[®] Report

Provided for the Town of Yorktown by ATC/MarketFAX Inc.
<http://www.marketfax.com>

A. In what part of town do you live?		1	2	3	4	5	6	7		
		North of 202, West of the Taconic State Parkway	North of 202, East of the Taconic	South of the Reservoir	South of 202, West of the Taconic, North of the Reservoir	South of 202, East of the Taconic, North of the Reservoir	Don't Know	Do not live in Yorktown		
Cumulative		257	635	25	120	265	23	9	Totals	
Statistical		19.27%	47.60%	1.87%	9.00%	19.87%	1.72%	0.67%	1334	
									100.00%	

B. How long have you lived in Yorktown?		1	2	3	4	5	6			
		1-5 Years	6-10 Years	11-20 Years	21-30 Years	More than 30 Years	Do not live in Yorktown			
Cumulative		223	224	300	249	330	8	Totals		
Statistical		16.72%	16.79%	22.49%	18.67%	24.74%	0.60%	1334		
									100.00%	

C. If you take the train as part of your commute to work, which station do you use most often?		1	2	3	4	5	6	7	8		
		Peekskill or Cortlandt	Croton-Harmon or Ossining	Golden's Bridge or Katonah	Bedford Hills or Mt. Kisco	Chappaqua	White Plains or North White Plains	Another station	Does not apply		
Cumulative		41	182	28	24	2	49	15	993	Totals	
Statistical		3.07%	13.64%	2.10%	1.80%	0.15%	3.67%	1.12%	74.44%	1334	
									100.00%		

D. Indicate whether you agree or disagree with the following statement: "The Town should implement regulations to protect old stone walls throughout Yorktown."		1	2	3	4	5				
		Strongly Agree. Protect all walls everywhere	Agree. Protect only those walls that have historical significance	Disagree. It's not worth the bother	Strongly Disagree. It's too much of a burden on property owners	No opinion				
Cumulative		351	652	119	121	91	Totals			
Statistical		26.31%	48.88%	8.92%	9.07%	6.82%	1334			
									100.00%	

E. Indicate whether you agree or disagree with the following statement: "Remaining vacant parcels in Yorktown, if developed, should be built at lower densities than surrounding parcels that have already been developed."		1	2	3	4	5				
		Strongly Agree. Even if it reduces potential tax revenue for the Town.	Agree. But only on very large parcels.	Disagree. This wouldn't be appropriate for most sites.	Strongly Disagree. Reducing the density isn't going to solve much.	No opinion				
Cumulative		639	361	120	130	84	Totals			
Statistical		47.90%	27.06%	9.00%	9.75%	6.30%	1334			
									100.00%	

F. Indicate whether you agree or disagree with the following statement: "Large remaining vacant parcels in Yorktown should be built in the form of cluster development." In cluster development, houses are grouped together on smaller lots, with the surrounding area preserved as open space.		1	2	3	4	5				
		Strongly Agree. Even if a few more houses are permitted, as an incentive	Agree. But only if there is no increase in the number of houses	Disagree. I'd rather see houses spread out	Strongly Disagree. No one would build or buy clustered houses	No opinion				
Cumulative		180	400	562	123	69	Totals			
Statistical		13.49%	29.99%	42.13%	9.22%	5.17%	1334			
									100.00%	

G to N. Do you think Yorktown ...		1	2	3	Totals
		Needs More	Has Enough	Not Sure	
G. Light industry		572	612	150	1334
		42.88%	45.88%	11.24%	100.00%
H. Office buildings		366	843	125	1334
		27.44%	63.19%	9.37%	100.00%
I. Bed & Breakfast Inns		742	263	329	1334
		55.62%	19.72%	24.66%	100.00%
J. Townhouses		313	882	139	1334
		23.46%	66.12%	10.42%	100.00%
K. Apartment buildings		187	1005	142	1334
		14.02%	75.34%	10.64%	100.00%
L. Affordable housing		419	756	159	1334
		31.41%	56.67%	11.92%	100.00%
M. Accessory units (i.e. in-law units)		392	593	349	1334
		29.39%	44.45%	26.16%	100.00%
N. Age-restricted housing (senior housing, nursing homes)		494	594	246	1334
		37.03%	44.53%	18.44%	100.00%

O to S. Where do you go most often for ...		1	2	3	4	5	Totals
		Yorktown Heights	Crompond	Jeff. Valley Mall	Other Areas /Yorktown	Other	
O. Weekly groceries?		842	39	5	185	263	1334
		63.12%	2.92%	0.37%	13.87%	19.72%	100.00%
P. Clothes and Furniture?		62	42	497	71	662	1334
		4.65%	3.15%	37.26%	5.32%	49.63%	100.00%
Q. Window shopping?		46	18	577	35	658	1334
		3.45%	1.35%	43.25%	2.62%	49.33%	100.00%
R. Professional services (i.e., lawyer, accountants?)		472	14	13	86	749	1334
		35.38%	1.05%	0.97%	6.45%	56.15%	100.00%
S. Eating Out?		348	35	19	344	588	1334
		26.09%	2.62%	1.42%	25.79%	44.08%	100.00%

T. Do you think that the Yorktown Heights business district could benefit from additional pedestrian-oriented, mixed-use development in a "Main Street/Town Center" design? This would consist of sidewalk-orientated shops and restaurants with parking in the back, civic institutions, small offices, apartments, townhouses, and public plazas.		1	2	3	Totals
		Yes	No	Not sure	
	Cumulative	906	295	133	1334
	Statistical	67.92%	22.11%	9.97%	100.00%

U. Do you think that the Crompond business district could benefit from additional pedestrian-oriented, mixed-use development in a "Main Street/Town Center" design? This would consist of sidewalk-orientated shops and restaurants with parking in the back, civic institutions, small offices, apartments, townhouses, and public plazas.		1	2	3	Totals
		Yes	No	Not sure	
	Cumulative	635	394	305	1334
	Statistical	47.60%	29.54%	22.86%	100.00%

V to Z. For each of the following business districts, which do you think is the MOST important issue to address?	1	2	3	4	5	6	7	8	Totals
	Quality and mix of stores	Roadway access (to/within)	Parking availability	Walkability	Attractiveness of storefronts	Landscaping	None of the above	Not sure	
V. Yorktown Heights:	452 35.04%	375 29.07%	35 2.71%	167 12.95%	169 13.10%	39 3.02%	53 4.11%	0 0.00%	1290 100.00%
W. Mohegan Lake (Route 6 area):	126 9.45%	782 58.62%	78 5.85%	66 4.95%	131 9.82%	26 1.95%	40 3.00%	85 6.37%	1334 100.00%
X. Shrub Oak:	457 34.26%	224 16.79%	60 4.50%	87 6.52%	156 11.69%	46 3.45%	81 6.07%	223 16.72%	1334 100.00%
Y. Jefferson Valley:	564 42.28%	132 9.90%	35 2.62%	129 9.67%	126 9.45%	62 4.65%	124 9.30%	162 12.14%	1334 100.00%
Z. Crompond:	279 20.91%	411 30.81%	13 0.97%	93 6.97%	124 9.30%	48 3.60%	56 4.20%	310 23.24%	1334 100.00%



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A. In what part of town do you live?		1	2	3	4	5	6	7	
		North of 202, West of the Taconic State Parkway	North of 202, East of the Parkway.	South of the Reservoir.	South of 202, West of the Parkway, North of the Reservoir	South of 202, East of the Parkway, North of the Reservoir	Don't Know	Do not live in Yorktown	
	Cumulative	259	507	19	82	196	11	11	Totals
	Statistical	23.87%	46.73%	1.75%	7.56%	18.06%	1.01%	1.01%	1085
									100.00%

B. How long have you lived in Yorktown?		1	2	3	4	5	6		
		1-5 years	6-10 Years	11-20 Years	21-30 Years	More than 30 Years	Do not live in Yorktown		
	Cumulative	164	186	234	228	261	12	Totals	
	Statistical	15.12%	17.14%	21.57%	21.01%	24.06%	1.11%	1085	
									100.00%

C. Please indicate how you feel about the following statement. "The Town of Yorktown should adopt ordinances to protect roads and vistas that contribute to the natural beauty and character of the Town."		1	2	3	4	5			
		Strongly Agree	Agree	Disagree	Strongly Disagree	No Opinion			
	Cumulative	657	323	53	26	26	Totals		
	Statistical	60.55%	29.77%	4.88%	2.40%	2.40%	1085		
									100.00%

D. Where do you work?		1	2	3	4	5	6	7
		Yorktown	White Plains	Elsewhere in Westchester County	Another upstate county	New York City	Long Island	Connecticut
	Cumulative	223	88	285	22	186	3	34
	Statistical	20.55%	8.11%	26.27%	2.03%	17.14%	0.28%	3.13%

D. Continued...		8	9		
		New Jersey	I don't work		
	Cumulative	18	226	Totals	
	Statistical	1.66%	20.83%	1085	
					100.00%

E. How long is your commute to work, door to door?		1	2	3	4	5	6	7			
		Less than 15 minutes	15-30 minutes	30-45 minutes	45-60 minutes	More than 60 minutes	I work from home	I don't work			
		Cumulative		184	193	200	109	138	45	226	Totals
		Statistical		16.96%	16.87%	18.43%	10.05%	12.72%	4.15%	20.83%	1085
											100.00%

F. How would you rate the visual appearance of your neighborhood? Consider the appearance of buildings, landscaping, parking areas, streets, local parks and schools, and the natural scenery.		1	2	3							
		Very attractive	Attractive	Not attractive at all							
		Cumulative		304	675	106					Totals
		Statistical		28.02%	62.21%	9.77%					1085
											100.00%

G. How would you rate the quality of the sidewalks in your neighborhood?		1	2	3	4							
		Excellent	Good	Fair	My neighborhood doesn't have sidewalks							
		Cumulative		26	87	86	886					Totals
		Statistical		2.40%	8.02%	7.93%	81.66%					1085
												100.00%

H. If additional bike trails/lanes were available, would you ride your bike to work or for shopping?		1	2	3	4							
		Yes	No	Maybe	Does not apply							
		Cumulative		118	582	159	226					Totals
		Statistical		10.88%	53.64%	14.65%	20.83%					1085
												100.00%

I. Would you use a neighborhood jitney service to a nearby train station?		1	2	3	4							
		Yes	No	Maybe	Does not apply							
		Cumulative		293	274	271	247					Totals
		Statistical		27.00%	25.25%	24.98%	22.76%					1085
												100.00%

M. Please indicate how you feel about the following statement. "If the State is able to get federal funding for road improvements, a by-pass in Mohegan Lake should be constructed."		1	2	3	4	5		
		Strongly Agree	Agree	Disagree	Strongly Disagree	No opinion		
	Cumulative	568	292	54	45	126	Totals	
	Statistical	52.35%	26.91%	4.98%	4.15%	11.61%	1085	
							100.00%	

N. How important is historic preservation to you?		1	2	3	4			
		Very important	Important	Not very important	Not important at all			
	Cumulative	452	441	156	36	Totals		
	Statistical	41.66%	40.65%	14.38%	3.32%	1085		
							100.00%	

O. How would you rate your level of satisfaction with the following:

	Very Satisfied	Somewhat Satisfied	Not Satisfied	N/A	Totals
1. Shopping	399	544	139	3	1085
	36.77%	50.14%	12.81%	0.28%	100.00%
2. Location in the region	665	373	20	27	1085
	61.29%	34.38%	1.84%	2.49%	100.00%
3. Access to the Taconic Parkway	897	155	31	2	1085
	82.67%	14.29%	2.86%	0.18%	100.00%
4. Neighborhoods	487	499	81	18	1085
	44.88%	45.99%	7.47%	1.66%	100.00%
5. Housing stock	303	488	119	175	1085
	27.93%	44.98%	10.97%	16.13%	100.00%
6. Diversity of age groups, income levels	438	508	72	67	1085
	40.37%	46.82%	6.64%	6.18%	100.00%
7. Schools	325	465	143	152	1085
	29.95%	42.86%	13.18%	14.01%	100.00%
8. Roads & infrastructure	56	454	569	6	1085
	5.16%	41.84%	52.44%	0.55%	100.00%
9. Natural beauty & scenery	498	524	57	6	1085
	45.90%	48.29%	5.25%	0.55%	100.00%
10. Parks & recreational facilities	545	456	70	14	1085
	50.23%	42.03%	6.45%	1.29%	100.00%
11. Historic character	333	566	116	70	1085
	30.69%	52.17%	10.69%	6.45%	100.00%
12. Municipal services, town government	326	598	145	16	1085
	30.05%	55.12%	13.36%	1.47%	100.00%
13. Police, fire & EMT services	741	291	39	14	1085
	68.29%	26.82%	3.59%	1.29%	100.00%
14. Cultural Life	223	548	244	70	1085
	20.55%	50.51%	22.49%	6.45%	100.00%